

Volunteer (Unpaid) Project Ambassador

Project Title: Fundraising Through Community Outreach

Position Title: AFTA Conference Sponsorship Associate or Intern

Volunteer Project Time Frame: One to twelve months

Projected amount of weekly time commitment: Up to 5 hours/week

Introduction:

Join AFTA's Central Office team as a Volunteer Project Ambassador, where you can make a real difference by coordinating and implementing fundraising efforts. As an ambassador, you'll play a crucial role in amplifying our mission, engaging our community, and driving positive change.

Responsibilities:

- Identify and solicit potential sponsors, including corporations, foundations, and individuals, for financial and in-kind support.
- Maintain a database of current and prospective sponsors and donors.
- Collaborate with the conference planning team to ensure sponsorship benefits are fulfilled and sponsors are recognized appropriately.
- Prepare and send sponsorship proposals and donation requests, and follow up with potential sponsors and donors.
- Monitor and report on fundraising progress, providing regular updates to the conference planning team and organization leadership.
- Work closely with the AFTA Central Office to promote fundraising efforts and acknowledge sponsors through various channels.

Qualifications:

- Passion for AFTA's mission and values
- Current AFTA member
- Strong written and verbal communication skills
- Ability to work independently and collaboratively in a virtual team environment
- Prior experience in nonprofit fundraising is a huge plus but not required

Benefits:

- **Professional Development:** This role provides an opportunity to develop and refine project management, fundraising, and sponsorship solicitation skills, which are highly valuable in both the nonprofit and for-profit sectors.
- **Networking:** Working on a non-profit conference allows you to connect with professionals in the industry, potential sponsors, and other volunteers, expanding your

professional network. This includes joining a passionate and supportive team of AFTA members.

- **Portfolio Building:** Successfully managing a fundraising campaign and securing sponsors can be a significant accomplishment to add to your resume or portfolio, showcasing your ability to lead projects and achieve goals.
- **Leadership Experience:** This volunteer position offers a chance to take on a leadership role, managing tasks and potentially coordinating with other team members, which can enhance your leadership skills.
- **Making an Impact:** By contributing to the success of a non-profit conference, you are directly supporting a cause you care about and helping the organization achieve its mission.
- **Learning Opportunity:** This experience can provide insights into the workings of non-profit organizations, event planning, and the fundraising process, offering valuable lessons that can be applied in future roles.
- **Personal Fulfillment:** Volunteering for a cause you believe in can bring a sense of fulfillment and satisfaction, knowing that you are making a positive difference in the community or within the field the non-profit serves.
- **AFTA Benefits:** Chat with a board member of your choice on any topic of shared interest
- Flexible volunteer hours and remote work
- As a non-profit organization, AFTA can provide confirmation of your volunteer hours.

Join us as a Volunteer Project Ambassador and be part of a movement dedicated to creating a better, more equitable future for all. Together, we can inspire change, one fundraising at a time.

Application Process:

Send a short paragraph of your interest to afta@afta.org as soon as possible